

## Exhibitor/Vendor Registration Package

Scotiabank Convention Centre, Niagara Falls  
November 8-10, 2017



ECOO and OASBO ICT would like to invite you to be a part of Ontario's largest K-12 Education conference.

We are Bringing IT Together again based on the overwhelming success of our joint conferences since 2013.

Check out the conference website for additional details  
<http://bringittogether.ca/>

### CONTINUING THIS YEAR

- ⇒ **NEW Session Booths & Premium Booths—LIMITED QUANTITIES**
- ⇒ **Session submissions/Call for Proposals**—are now online see the [bringittogether.ca](http://bringittogether.ca) website for details
- ⇒ **Exhibit Hall**—is now the Learning Hall, we have modified the schedule to include Learning Hall viewing times as well as adding Innovation Stations
- ⇒ **Booth Setup**—will be on Wednesday 6:30am-6:00pm. Closed to Delegates. Learning Hall opens to delegates Thursday November 9th 9:00 am.

The conference will be attended by Teachers, Principals, Computer Consultants, Superintendents, Directors of Education, CIOs, ICT Managers, ICT Technicians, Support staff and e-Learning Ontario.

This is a great opportunity for you to meet with these leaders in education and in ICT to further understand both the needs and challenges for technology in the classroom and the infrastructure required to support student success and learning.

Bring IT Together is a more integrated conference between ECOO and OASBO ICT and we anticipate our attendee numbers to grow from last year.

Together, OASBO ICT and ECOO are dedicated to making this event meaningful

for our Exhibitors/Vendors and have implemented changes based upon feedback from last year.

Please review the sponsorship information to see the many ways you can be a part of Bring IT Together.

Thank you for your ongoing support of Excellence in Teaching and Learning.

**Questions can be directed to:**  
[exhibits@bringittogether.ca](mailto:exhibits@bringittogether.ca)



**SAVE THE DATE**  
November 8—10, 2017  
Registration Coming Soon



## Sponsorship Opportunities

Thanks to your input and feedback, we have implemented changes to further enhance the Bring IT Together conference experience for you and our Delegates. Some changes include:

- ⇒ Exhibit Hall focus has been changed to a Learning Hall—The Learning Space and Innovation Stations (Poster Sessions) have been incorporated as part of the Hall
- ⇒ Learning Hall viewing times have been created for Thursday & Friday, other sessions will not be running at the same time (see schedule); Innovation Stations will be running during this time. Learning Hall will be open to Exhibitors Wednesday (closed to delegates) for setup. It will be open to delegates Thursday & Friday.
- ⇒ Booth setup will be on Wednesday, Hall will open at 9:00am Thursday. See Agenda for additional details.

Presenters, Learners and Exhibitors at the 2017 Bring IT Together Conference have the right to attend the conference, exhibit hall, and conference social events in an environment that is free from harassment and bullying. Anyone in attendance who feels targeted by harassment or bullying through actions or comments of others in attendance should speak to a member of the conference committee who will take appropriate action.

Sponsorship	Includes	Cost
Session Booths - limited quantities - Limited Quantities	<ul style="list-style-type: none"> <li>• A session booth is a larger booth area in the Learning Hall that you can run sessions from. These sessions will be added to the program/agenda.</li> <li>• 20' x 20' Booth Area</li> <li>• 6' table (white skirted)</li> <li>• 8 chairs</li> <li>• Pipe &amp; Drape</li> <li>• Carpeting</li> <li>• Standard electrical (ex., enough to run a projector, laptop and speakers)</li> <li>• Wireless &amp; 2 hard wired Internet Connection</li> <li>• Exhibit Hall security provided overnight and throughout the day</li> <li>• Early access to Facility for Booth setup</li> <li>• 4 x 3-day Exhibitor Passes (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media</li> <li>• "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$5000.00 + HST
Premium Booth - Limited Quantities	<ul style="list-style-type: none"> <li>• <b>30 minute presentation/session timeslot for OASBO ICT Delegates on Wednesday, November 8th, 2017</b></li> <li>• 10' x 10' Booth Area</li> <li>• 6' table (white skirted)</li> <li>• 2 chairs</li> <li>• Pipe &amp; Drape</li> <li>• Carpeting</li> <li>• Standard electrical (ex., enough to run a projector, laptop and speakers)</li> <li>• Wireless Internet Connection</li> <li>• Exhibit Hall security provided overnight and throughout the day</li> <li>• Early access to Facility for Booth setup</li> <li>• 2 x 3-day Exhibitor Passes (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media</li> <li>• "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$3500.00 + HST  Additional Booth(s) \$1000 + HST



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Standard Booth	<ul style="list-style-type: none"> <li>• 10' x 10' Booth Area</li> <li>• 6' table (white skirted)</li> <li>• 2 chairs</li> <li>• Pipe &amp; Drape</li> <li>• Carpeting</li> <li>• Standard electrical (ex., enough to run a projector, laptop and speakers)</li> <li>• Wireless Internet Connection</li> <li>• Exhibit Hall security provided overnight and throughout the day</li> <li>• Early access to Facility for Booth setup</li> <li>• 2 x 3-day Exhibitor Passes (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$2500.00 + HST  Additional Booth(s) \$1000 + HST
1/2 Booth— Limited Quantities	<ul style="list-style-type: none"> <li>• 10' x 5' Booth Area</li> <li>• 6' table (white skirted)</li> <li>• 2 chairs</li> <li>• Pipe &amp; Drape</li> <li>• Carpeting</li> <li>• Standard electrical (ex., enough to run a projector, laptop and speakers)</li> <li>• Wireless Internet Connection</li> <li>• Exhibit Hall security provided overnight and throughout the day</li> <li>• Early access to Facility for Booth setup</li> <li>• 1 x 3-day Exhibitor Pass (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$1500.00 + HST
Keynote Sponsorship—2 Available	<ul style="list-style-type: none"> <li>• Sponsor will introduce Keynote</li> <li>• 2 x 3-day Exhibitor Pass (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$2500.00 + HST
Coffee Break— 5 available	<ul style="list-style-type: none"> <li>• 1 x 3-day Exhibitor Pass (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media "Welcome message" once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$1000.00 + HST



## Sponsorship Opportunities

Sponsorship	Includes	Cost
Session—16 Available	<ul style="list-style-type: none"> <li>• 50 minute session</li> <li>• Exhibitors are asked to partner with a school board where the solutions presented are implemented or being implemented</li> <li>• Session and Presenter Bio posted online through conference lanyard site</li> <li>• Screen</li> <li>• Standard Electrical (ex., enough to run a projector, laptop and speakers)</li> <li>• 1 Wired Internet Connection for presenter</li> <li>• Data projector</li> <li>• 1 x 3-day Exhibitor Pass (includes breakfast &amp; lunch)</li> <li>• 1 x 1-day Exhibitor Pass (includes breakfast &amp; lunch) for day of session</li> <li>• <b>NEW</b>—1 x 1-day Presenter Pass for a school board delegate assisting with your presentation</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media “Welcome message” once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> <li>• <b>NEW</b>—If interested submit your proposal online through the <a href="#">Proposal for a Vendor-Sponsored Session</a>&gt; Call for Proposals—a committee member will contact you regarding your proposal once reviewed</li> </ul>	\$2500.00 + HST  <b>NOTE:</b> if bundled with Standard or Premium booth cost is \$1500+HST per session
Event Sponsorship—2 available	<ul style="list-style-type: none"> <li>• Able to advertise vendor with signs/posters during event</li> <li>• 2 x 3-day Exhibitor Pass (includes breakfast &amp; lunch)</li> <li>• Invitation to Evening Events</li> <li>• Logo and Company URL linked on Conference website; social media “Welcome message” once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	\$3000.00 + HST
Door Prizes	<ul style="list-style-type: none"> <li>• Logo and Company URL linked on Conference website; social media “Welcome message” once registration confirmed</li> <li>• Ability to Purchase Guest Passes at reduced cost - \$75/day includes access to Workshops/Sessions and Breakfast and Lunch</li> </ul>	Guideline: Cost not to exceed \$75.00 for individual door prize

### REGISTRATION Coming Soon

⇒ Fill out the Expression of Interest Form by May 31st and receive 10% off your event sponsorship—<https://goo.gl/forms/HK9g8kyxXgP81xz43>

### ACCOMMODATIONS:

The Bring IT Conference has received conference rates for Delegates and Exhibitors/Vendors. These can be found on our website under [Accommodations](#)

### REGISTRATION REFUNDS:

Any request for a refund must be submitted by email to [office@ecoo.org](mailto:office@ecoo.org) and received prior to October 6, 2017. No refunds after this date. All refunds are subject to a 20% administrative fee.